



NEW MANAGING DIRECTOR AT BILIA PERSONBIL IN NORWAY

Frode Hebnes, the current regional manager for Bilia Oslo, has been appointed as the new managing director of Bilia Personbil as in Norway.

Frode Hebnes will assume his duties as managing director on 17 December.

The present managing director, Sten Forsberg, is leaving the company for family reasons.

Göteborg, 17 December 2008

Bilia AB (publ)

For further information, please contact Bilia's managing director, Jan Pettersson, Bilia AB, phone +46 31 709 55 00.